

WHY CHOOSE AN ESTABLISHMENT WITH THE FAMILY MOMENTS SEAL?

By choosing an establishment or activity bearing the *Family Moments* seal, consumers have the assurance of benefitting from a high standard of quality in regard to infrastructure and services, all conceived so that their stay and that of their family will be an unforgettable experience.

In addition to fulfilling current tourism regulations, establishments and institutions under *Family Moments* must fulfill a series of stipulations, of which the following give a general idea:

In regard to lodging establishments, they must provide children's entertainments; information regarding children's activities organized by the municipality; additional safety features such as child-proof wall sockets in rooms and common areas; elimination of support rails measuring less than 50 cm on balconies; children's menus in dining rooms and buffets; cots; baby baths; stools; bottle warmers; high chairs; bibs; play areas with specific furniture and features which must be firmly fixed to the floor, ground and/or columns; child-proof corners on high-risk spots; doors that do not catch fingers; games and toys for different ages, books and stories in different languages, etc.

In the case of eating establishments, they must guarantee accessibility for push-chairs and have nappy-changing facilities, children's menus, high-chairs, bibs and microwave ovens.

Activity businesses must offer a special programme of activities for children as well as special rates for children; push-chair accessibility; first-aid kit; child-proof electrical outlets located in the vicinity of youngsters; shaded rest areas, etc.

At tourist information offices throughout the municipality, among the many pamphlets on display, specific information is available regarding activities aimed at youngsters as well as the area's main tourist attractions and their terms of use. Also available are identity wristbands on which the name of a child, the hotel he is staying at and a telephone contact may be written.

The concerted effort that has been invested in the implementation of this seal by both the private and public sector will be reflected in a comprehensive homogeneous product which satisfies the needs of families.

WE ARE A FAMILY MOMENTS MUNICIPALITY!



COMPANIES COMMITED TO FAMILY MOMENTS

Some of the establishments that have already signed their commitment with the initiative and are prepared to accomplish the requirements of *Family Moments* are listed below. These establishments will be audited during the winter and will join *Family Moments* in 2018 if they fulfill the seal's requirements:

Hotel Aguas de Ibiza 5*, Santa Eulària des Riu
Hotel Me Ibiza 5*, Santa Eulària des Riu
Hotel Azuline Atlantic 4*, Es Canar
Hotel Azuline Coral Beach 4*, Es Canar
Hotel Azuline Cala Martina 2*, Es Canar
Grand Hotel Palladium 4*, Siesta
Hotel Tres Torres 3*, Santa Eulària des Riu
Invisa Hotel Cala Blanca 3*, Platja Es Figueral
Invisa Hotel Cala Verde 3*, Platja Es Figueral
Invisa Hotel Ereso 3*, Es Canar
Hotel Ànfora 4*, Es Canar
Hotel Caribe 3*, Es Canar
Hotel Riomar 2*, Santa Eulària des Riu
Aparthotel Duquesa Playa, Santa Eulària des Riu
MagicLife Cala Pada 4*, Ctra. Es Canar
Cala Llenya Resort, Platja Cala Llenya
Hostal Santa Eulalia, Santa Eulària des Riu
Agroturismo Ca Na Joaneta, Interior
Agroturismo Can Guillem, Interior
Apartamentos Parot Quality, Santa Eulària des Riu
Apartamentos Playa Es Canar, Es Canar
Restaurante Casa Colonial, Ctra. Ibiza – Santa Eulària
Restaurante Es Caliu, Ctra. Ibiza – Sant Joan
Restaurante Skuma, Santa Eulària des Riu
Restaurante El Naranjo, Santa Eulària des Riu
Restaurante SOS, Platja Cala Llonga
Restaurante Playa Niu Blau, Platja Es Niu Blau
Restaurante Brisamar, Es Canar
Acrobosc
Mini tren turístic
Finca Ecológica Can Muson

THE FOLLOWING WEBSITE CONTAINS A COMPLETE SECTION ON THE POSSIBILITIES THAT SANTA EULÀRIA OFFERS FOR FAMILIES, INCLUDING A CALENDAR OF EVENTS AND ACTIVITIES.

visitsantaeulalia.com

FAMILY DESTINATION



FAMILY MOMENTS
SANTA EULÀRIA DES RIU · IBIZA



AJUNTAMENT DE
SANTA EULÀRIA DES RIU



Santa Eulària
Empresarial

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THE MUNICIPALITY OF SANTA EULÀRIA DES RIU IS A POPULAR TOURIST DESTINATION ON IBIZA, AND A CORNER OF THE ISLAND THAT, OVER THE YEARS, HAS PRESERVED ITS ESSENCE, ITS TRANQUILITY AND ITS CHARM. IT HAS OPTED FOR A BRAND OF TOURISM THAT IS RESPECTFUL OF THE ENVIRONMENT, WHILE HONOURING LOCAL ROOTS AND TRADITIONS.

Santa Eulària des Riu, one of Ibiza's five municipalities, comprises the townships of Jesús, Es Puig d'en Valls, Santa Gertrudis de Fruitera, Santa Eulària des Riu and Sant Carles de Peralta. It also includes an impressive stretch of coastline with more than 20 beaches as well as ample rural farmland. The municipality has traditionally been – and continues to be – a friendly, welcoming place which offers visitors an atmosphere of harmony, tranquility and magic. It was the cradle of the hippie movement on the island and home to numerous artists from all over the world.

In the year 1912, the well-known painter Laureà Barrau remarked that, "Everything here is more beautiful than I could have imagined. A painter's entire life can be found here."

The municipality of Santa Eulària des Riu is a popular tourist destination on Ibiza, and a corner of the island that, over the years, has preserved its essence, its tranquility and its charm. It has opted for a brand of tourism that is respectful of the environment, while honouring local roots and traditions.

Santa Eulària is an ideal place to visit with the whole family. Significantly, in 2012, UNICEF designated it as a Child-Friendly City. The Santa Eulària beach is also the first non-smoking beach in the Balearic Islands. It is also universally accessible in accordance with ISO 170001 specifications, an amenity it shares with Cala Llonga beach. Its municipal institutions have a proven record of sustainable development and several of the municipality's beaches have been awarded certificates of environmental management. Special attention is invested in recycling, the selective disposal of waste, energy efficiency, water management and the reduction of noise and air pollution, among numerous other initiatives aimed at conserving and indeed upgrading the environment.



The municipality provides different public spaces designed to be enjoyed by the whole family, among them the largest children's park on the island, Es Fameliar Park in the Santa Eulària town centre, plus picnic areas, museums, etc. Moreover, the consistory has created the River Route, a leisurely walkway that runs for roughly 3 km along the banks of the river. Easy to navigate, it is appropriate for all ages and allows locals and visitors alike to stroll through Santa Eulària's main enclaves.

The consistory traditionally organizes a wide range of cultural and sports events, especially appropriate for families. One of the most popular of these celebrations is the Barruguet Festival of Children's Theatre, an annual fixture held during the last weekend in May. Its aim is to bring performing arts to the whole family. Many of the plays are non-scripted so that audiences of all nationalities can enjoy them. www.festivalbarruguet.com/en

A large part of the municipality's private sector, hand in hand with its public institutions, has invested energy in enhancing Santa Eulària's profile as the island's premier holiday destination for families. Beyond this general initiative, however, the need to objectively guarantee the suitability of our municipality as a family-friendly destination has given rise to *Family Moments*. This trademark identifies our municipality as a family tourist resort and also serves to broadcast Santa Eulària's rich potential in regard to its beaches, its cultural heritage, its well-kept image, its gastronomic offer, its magic, its quality of life and the rewarding experience that all of this guarantees visitors.

THE AIM OF THE WHOLE PROJECT IS TO SHOW THAT THE ISLAND OF IBIZA IS A WELCOMING PLACE FOR MANY DIFFERENT KINDS OF TOURISTS, BEING FAMILIES ONE OF THE MOST IMPORTANT KEY MARKETS.



FAMILY MOMENTS
SANTA EULÀRIA DES RIU • IBIZA



Santa Eulària des Riu is the first municipality in the Balearic Islands to implement a family tourism seal.

WHAT IS FAMILY MOMENTS?

Family Moments is a touristic seal created to distinguish both the municipality of Santa Eulària des Riu and a large portion of its private sector as a place that is ideally prepared to cater to the needs of the family tourism sector.

The seal is based on the well established and fully proved codes determined a couple of decades ago by the Catalan Agency of Tourism. The requirements of the Catalan model have been adapted to the norms, idiosyncrasies and geography of the municipality, a process which, in fact raised the standard of the prototype from which it was taken.

Family Moments is the natural culmination of the municipality's long, ongoing tendency to cater to families. It represents an official guarantee to the families who visit Santa Eulària that they will find everything they need to have a perfect family holiday.

The seal distinguishes a variety of businesses – from hotels to restaurants to purveyors of recreation – and vouches for their commitment to provide family-oriented services. The seal also guarantees that the municipality's main public spaces will fulfill the needs and specific requirements of the family tourism sector.

